

21 October 2022

Dear PtSA Member,

PtSA, a member of the African Association of Automotive Manufacturers (AAAM) shares this brief with you exclusively as our member.

A very exciting announcement was made this week with General Motors (GM) and Al Mansour Automotive Group, two of the leading automotive companies in Egypt, signing a Memorandum of Understanding (MoU) with the Egyptian Ministry of Foreign Affairs to become the Exclusive Mobility Principal Partner for the 2022 United Nations Climate Change Conference COP27 that will be held in Sharm El-Sheikh from the 6th to the 18th of November 2022. The MoU was signed by Ashraf Ibrahim, Assistant Minister of Foreign Affairs and the General Coordinator of the COP 27 conference, and Sharon Nishi, Managing Director of General Motors Egypt and North Africa, and Ankush Arora, CEO of Al Mansour Automotive at the Ministry of Foreign Affairs in Cairo.

Ambassador Ashraf Ibrahim, Assistant Minister of Foreign Affairs and General Coordinator of the conference, welcomed General Motors and Al Mansour Automotive to become the exclusive mobility partner of COP27. "This contributes to providing the highest levels of mobility services for participants and visitors to the conference, stressing the pivotal role played by the private sector in promoting sustainable business models and supporting climate goals and the keenness of the Egyptian government to actively engage the private sector along with development partners, international financial institutions and multilateral development banks in promoting sustainable business models and supporting climate goals" said Ibrahim.

Enjoy the read!

KAM has signed a contract with a partner to stimulate the growth of the automotive industry

The Kenya Association of Manufacturers (KAM) has partnered with the African Association of Automobile Manufacturers (AAAM) to drive the sustainable development and growth of Kenya's automotive industry. The partners said the goal would be achieved by increasing production, increasing trade and increasing the global competitiveness of Kenya's automotive industry.

[Read more via ZA News Live](#)

General Motors and Al Mansour Automotive announced as the exclusive mobility principal partner for the United Nations climate change conference COP27

General Motors (GM) and Al Mansour Automotive Group, two of the leading automotive companies in Egypt, signed a Memorandum of Understanding (MoU) with the Egyptian Ministry of Foreign Affairs to become the Exclusive Mobility Principal Partner for the 2022 United Nations Climate Change Conference COP27 that will be held in Sharm El-Sheikh from the 6th to the 18th of November 2022.

[Read more via Zawya](#)

Morocco Is 'Well Positioned' to Become Key Supplier of EV Batteries

With a \$1 million budget, Morocco is currently investing in developing the technology to optimize the manufacturing process of Electric Vehicle (EV) batteries, Morocco's Energy Minister Leila Benali said today.

[Read more via Morocco World News](#)



Morocco has Potential to be a 'Strategic Partner' in Electric Car Production

Kawtar Hafidi, Associate Laboratory Director at Argonne National Laboratory, highlighted Morocco's potential to become a "strategic partner" in the production of electric vehicles, emphasizing its resources, including phosphate and cobalt, as well as its human capital.

[Read more via Morocco World News](#)

Ogun State Governor Host Nigeria Automobile Technicians, To Assist Their Trade With Soft Loan

Ogun State Governor host Nigeria Automobile Technicians Association, to assist their trade with soft loan. Also promised to provide transformer for steady power supply which he said is one of the key force driving their sector.

[Read more via AutoJosh](#)

NADDC Trains 90 Engineers On Automotive Designs

National Automotive Design and Development Council (NADDC) has resolved to train young talents on designing of automotive products to complement the efforts of universities offering engineering courses.

[Read more via Leadership](#)

Kenya Debuts Electric Bus In Clean Energy Push

A Nairobi-based green mobility company on Wednesday unveiled an electric bus its inventors hope will encourage environmentally friendly commuting in a city where smog-belching minivans are a far more familiar sight.

[Read more via Barron's](#)

AIDC-EC enters into global partnerships to ratchet up auto sector's competitiveness

The Automotive Industry Development Centre Eastern Cape (AIDC-EC) has entered into partnerships with the Automotive Component Manufacturing Association of India (ACMA) and the Japan International Co-operation Agency (JICA).

[Read more via Engineering News](#)

Numsa secures 8.5% wage increase for the automotive sector, higher subsidies and gratuity payments

The National Union of Metalworkers of South Africa (Numsa) has secured an 8.5% wage increase for workers in the auto industry. The union, chuffed about getting an above-inflation increase for its members, pointed out that in the last bargaining period in 2019, the total quantum of wage increases it secured in this sector amounted to 23% for three years.

[Read more via News24](#)

Dave Coffey - CEO - African Association of Automotive Manufacturers - ceo@aaamafrica.com

Victoria Backhaus-Jerling - Head of Project Office, South Africa - VDA-AAAM Partner Africa Project - victoria.jerling.extern@vda.de

Issaka Tetteh - Project Manager, ECOWAS Region - VDA-AAAM Partner Africa Project - iltetteh@aaamafrica.com